



CURRICULUM
VITAE



Eric Wicks

Interaction, User Experience & Visual Design

Hello! I'm a designer focused on leveraging the world-changing potential of research-based design with an emphasis on solving complex problems and setting design direction for next-generation technologies.

[www.
ericwicks
.com](http://www.ericwicks.com)



Thinktiv

Business
Accelerator

Director, Visual Interaction

Directed work of Junior designers and worked collaboratively to define products for early and growth stage startups. Bridged interaction and visual design disciplines within the company to develop engaging products and narratives. At Thinktiv we built businesses and focused on helping clients and partners achieve what's possible.

May 2016 — September 2016
+1 (512) 745-8100 / thinktiv.com
Austin, Texas - USA

Spredfast

Social Media Marketing
& Management

Senior Product Designer

Collaborative role focused on leveraging visual, interaction and product design with product management, engineering, sales and marketing teams. I worked in a cross-disciplinary capacity to deliver results that generated tangible business outcomes to help the company generate new leads and retain clients. Efforts contributed to raising funds and maintaining client relationships.

April 2012 — April 2014
+1 (512) 649-3286 / spredfast.com
Austin, Texas - USA

frog design

Global Design
and Strategy Firm

Designer II

I was hired by frog to design interfaces for fortune 100 clients. As a designer at frog I worked collaboratively with other interaction and visual designers to create novel user experiences and customer journeys. Throughout my time at frog I was entrenched with some amazing technologist, creative directors and industrial designers while solving unique business challenges.

April 2008 — April 2010
+1 512-477-3764 / frog design
Austin, Texas - USA

argodesign

Software, Hardware, Brand, &
Experience Design Consultancy

Principal Designer, UX

Led design efforts and contributed beyond the obvious manifest attributes of design by delivering rich solutions to clients by maintaining a strong consideration for their unique markets, challenges and business contexts. Responsible for establishing culture and creative practices with other founding members.

April 2014 — April 2016
+1 (650) 776-7644 / argodesign.com
Austin, Texas - USA

Dialog Studio

Social Media Marketing
& Management

Art Director

Multi-disciplinary role designing interfaces and websites for everything from music festivals to consumer hardware manufacturers. As an Art Director I was responsible for producing quality work that not only met the high standards of our team but also consistently exceeded client expectations.

April 2010 — October 2011
Austin, Texas - USA

Designer at Hanson Dodge Creative

April 2007 - April 2008 | Milwaukee, Wisconsin - USA

Visual Designer at WhittmanHart

April 2007 - April 2008 | Milwaukee, Wisconsin - USA

Digital Design Intern at Planet Propaganda

January 2006 - April 2006 | Milwaukee, Wisconsin - USA

Digital Designer at Brass Light Gallery

May 2005 - September 2005 | Milwaukee, Wisconsin - USA

EDUCATION

2016—2017
Moscow, Russia

Strelka Institute of Media Architecture & Design

Advanced Urban Design

I studied urban planning for one year in an Interdisciplinary program focused on honing conceptual and research-based design thinking. The competencies and skill-sets gained included quantitative & qualitative research methods, strategic communication, and data accessibility & analysis.

2001—2006
Milwaukee, Wisconsin

Milwaukee Institute of Art & Design

BFA in Communication Design

Investigated the communicative and manifest aspects of digital design, art and photography direction, typography, advertising, package design, and design for electronic and interactive media.

SPEAKING ENGAGEMENTS, AWARDS, HONORS

Behance Portfolio Review ²⁰¹⁶

Speaker | Moscow, Russia

YourDesignWorks ²⁰¹⁵

Speaker | Tallin, Estonia

Paris College of Art ²⁰¹³

Speaker | Paris, France

SXSW Interactive Festival ²⁰¹²

Speaker | Austin, Texas

Austin Food & Wine Festival ²⁰¹²

Interactive Design Award | How Design

St. Edward's University ²⁰¹²

Guest Critic | Austin, Texas

18th Annual TEXAS NATIONAL ²⁰¹²

Exhibition, Photography | Texas

July Transplants ²⁰⁰⁹

Exhibition, Public Art | Austin, Texas

Merit Scholarships ^{2005/06}

Scholarship | MIAD Venture / Quad Graphics

MIAD Graphic Design Pre-College ²⁰⁰⁴

Teaching Assistant | Milwaukee, Wisconsin

SKILLS

Design ^{Leader}

Prototyping ^{Wizard}

Research ^{Expert}

Strategic ^{Thinker}

Keynote ^{Expert}

Storytelling ^{Authority}

Sketch ^{Pro}

Adobe Creative Suite ^{Ninja}

CSS/html ^{Capable}

Google Docs ^{Collaborator}

PowerPoint ^{Hater}

Microsoft Office ^{Pro}

qGIS ^{Proficient}

Python ^{Novice}

R ^{You Serious?}



THANKS!